

SONY

Empowered by AI Processing Unit

NEW
α7C II



NEW
α7C R



NEW
α6700



Monthly Flyer - Jan 2024

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scan here to
know more

T&C apply

THE LEADER IN FULL-FRAME MIRRORLESS



ILCE-1 with SEL400F28GM Lens

α1 Resolution X Speed



50.1 MP HIGH-RESOLUTION

The α1 features a full-frame stacked back-illuminated CMOS Exmor RS™ sensor which delivers unprecedented resolution of 50.1 MP for new creative possibilities and workflow.



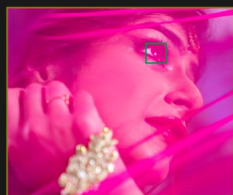
SHOOTING AT UP-TO 30FPS

Shoot up-to approx. 165 full-frame JPEG images or 155 full-frame compressed RAW images at up-to 30 fps with the electronic shutter while maintaining full AF and AE tracking performance.



8K 30P MOVIE RECORDING

The α1 offers 8K 30p XAVC HS recording with 8.6K over sampling for extraordinary resolution and realism. Combined with superior α1 AF, gradation and colour reproduction performance.



Real-Time Eye AF

Enhanced accuracy & precision with Real-Time Eye AF.

Available on α1, α7S III, α9 II, α9, α7R IV, α7R III, α7C, α7 III, α6600, α6400 & α6100.



Real-Time Eye AF (Animal / Bird)

Animal portraiture & pets photography will never be the same. New Real-Time Eye AF for birds on α1 only.

Available on α1, α7S III, α9 II, α9, α7R IV, α7R III, α7C, α7 III, α6600, α6400 & α6100.



Real-Time Eye AF - Movie

Real-time Eye AF, supports movie shooting by detecting the subject's eyes and continuing to track one eye.

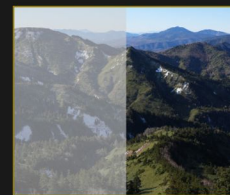
Available on α1, α7S III, α9 II, α7R IV, α7C, & α6600.



4K Recording at up to 120 frames per second

Extraordinarily smooth 5x (max.) slow-motion imagery at 4K resolution provides new expressive capability.

Available on α1 & α7S III.



S-Cinetone & S-Log3/2

Colour matrix that produces the highly regarded colour and skin tone.

Available on α1 & α7S III.



ILCE-7SM3 with SEL1635GM Lens

α 7s III

Imagination in Motion



4K 120p

4K recording at 120 fps with auto-focus is possible thanks to the high-speed readout capabilities of the new image sensor working with the newly developed, BIONZ XR processor.



HIGH SENSITIVITY

The full-frame 12.1-megapixel configuration enables high sensitivity with low noise. The standard ISO range is 80-102400, which is further expandable to 40-409600.



15+ STOP DYNAMIC RANGE

Together, the camera's high sensitivity and wide 15 stops dynamic range expand your creative freedom for beautiful, true-to-life images without blown highlights.

APS-C

23
Lenses

FULL-FRAME

52
Lenses

Did you know, that your APS-C cameras (α 6100 & ZV-E10 series) are fully compatible with Full-Frame lenses? This is because our Full-Frame lenses are fully functional on APS-C cameras & vice-versa. This is known as 1-Mount for all - unique only to Sony's E-mount system.



Connecting Images
& Imagination



α7C II

NEW

Compact Size, Versatile Full-frame Power

Full-Frame
CMOS SensorAI Processing
Unit10-bit 4:2:2
RecordingActive Mode
Image Stabilisation4K 60p
(Super 35)Intuitive Touch
Control MenuILCE-7CM2 (Body Only)
MRP Rs. 2,14,990/-ILCE-7CM2L (Body + 28-60 mm zoom lens)
MRP Rs. 2,43,990/-**α7C R**

NEW

Compact Size, Extreme Resolution

Full-Frame
CMOS SensorAI Processing
Unit10-bit 4:2:2
RecordingActive Mode
Image Stabilisation4K 60p
(Full-frame)Intuitive Touch
Control MenuILCE-7CR (Body Only)
MRP Rs. 2,93,990/-

SPECIAL OFFERS!



*Pro-style Camera Backpack

worth Rs. **9,990/-**

*Applicable with α7S III only

+ 2+1
Years warranty***2 Year Standard Warranty + 1 Year Additional
Warranty only upon registration and valid on α1, α9 II,
α7S III, α7R V, α7R IV, α7R III, α7CR, α7C II, α7C, α7 IV, α7 III
and α7 II T&C apply. Offer valid on products
purchased from 10 October 2018 onwards.

Save Rs.

+ 20,000/-****Buy Full Frame Camera (α9 with
SEL24105G lens), (α7R V, α7S III, α7R V,
α7R IV, α7R III, α7 III and α7 IV with
SEL24105G or SEL2470Z lens) &
get Rs. 20,000/- discount on
body MRP only.**α1**

Resolution and Speed

E Mount

ILCE-1 (Body only) MRP Rs. 5,59,990/-

**OFFER** 2+1 Years Warranty*****α7S III**

Imagination in Motion

E Mount

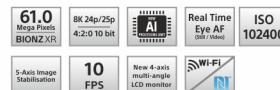
ILCE-7SM3 (Body only) MRP Rs. 3,34,990/-

**OFFER** Pro-style Camera Backpack + Battery Charger
(Inside) + 2+1 Years Warranty*****α7R V**

Evolved Imaging Intelligence

E Mount

ILCE-7RM5 (Body only) MRP Rs. 3,53,990/-

**OFFER** Carrying Case + 2+1 Years Warranty*****α7R IV**Another Milestone with
61.0 megapixels

E Mount

ILCE-7RM4 (Body only) MRP Rs. 2,97,990/-

**OFFER** Carrying Case + Battery Charger (Inside) + 2+1 Years Warranty*****α7R III**Uncompromised Resolution
now with Speed

E Mount

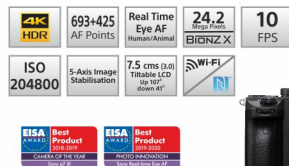
ILCE-7RM3 (Body only) MRP Rs. 2,04,490/-

**OFFER** Carrying Case + Battery Charger (Inside) + 2+1 Years Warranty*****α7 IV**Beyond Basic.
For a new generation of imagemakers.

E Mount

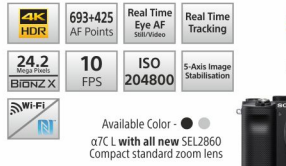
ILCE-7M4K (with 28-70mm Lens) MRP Rs. 2,62,490/-
ILCE-7M4 (Body Only) MRP Rs. 2,47,990/-**OFFER** Carrying Case + Battery Charger (Inside) + 2+1 Years Warranty*****α7 III**Perfection for all.
Everything you need

E Mount

ILCE-7M3K (with 28-70mm Zoom Lens) New MRP Rs. 1,61,490/-
ILCE-7M3 (Body only) New MRP Rs. 1,46,990/-**OFFER** 64 GB High Speed Memory Card + Carrying Case +
Battery Charger + 2+1 Years Warranty*****α7C**

Compact Size, Full-Frame Power

E Mount

ILCE-7C L (with New 28-60mm lens) New MRP Rs. 1,72,590/-
ILCE-7C (Body only) New MRP Rs. 1,42,990/-Available Color - ● ●
α7C L with all new SEL2860
Compact standard zoom lens**OFFER** 64 GB High Speed Memory Card + Carrying Case +
Battery Charger + 2+1 Years Warranty*****ZV-E1**

Vlog to your Full Potential

E Mount

ZV-E1 (Body Only) MRP Rs. 2,14,990/-
ZV-E1L (Body + 28-60 mm zoom lens) MRP Rs. 2,43,990/-* As of the March 2023 product announcement, based on a Sony survey of interchangeable-lens
digital cameras with 35-mm full-frame image sensors and optical in-body image stabilisation.

CINEMA LINE: PROFESSIONAL CAMCORDER

Cinema Line FX30

Leap into the world of filmmaking



ILME-FX30*
With XLR Handle
MRP Rs. 1,99,990/-

ILME-FX30B
Body Only
MRP Rs. 1,79,990/-

*Mic & Lens not included with the camera

Super 35
Exmor R APS-C
CMOS sensor

4K/120p

Dual Base ISO
800/2500

14+ stop of exposure latitude

**Fast Hybrid AF/
Eye-AF/
Tracking**

Cine EI MODE
S-Cinetone™

2+1
YEARS WARRANTY

SPECIAL OFFER*

Low Cost EMI Options

0 Down Payment
Balance in easy EMIs

24/7
EMI

12/4
EMI

16/4
EMI

CINEMA LINE

ILME-FR7

MRP Rs. 16,99,990/-

FULL FRAME SENSOR	BIONZ XR	PTZ CAMERA	4K 120p/100p (NTSC / PAL)
DUAL BASE ISO	XAVC	4:2:2 10 bit	16 Bit RAW
DCI 4K 4096 x 2160	S-Cinetone	α Mount System	Variable ND Filter



* Lens not included with the camera

PXW-FX9

MRP Rs. 13,94,400/-

6K Full Frame	Exmor R	HDR	DUAL BASE ISO
S-Cinetone	XAVC	XDCM	Variable ND Filter
α Mount System	Wi-Fi		



* Lens not included with the camera

ILME-FX6

MRP Rs. 5,99,990/-

2+1
YEARS WARRANTY

Full-frame 4K (back illuminated) CMOS Sensor	4K/120p	Dual Base ISO (800/12800)	15+ stop of exposure latitude
Built-in Electronic Variable ND Filter	Fast Hybrid AF/ Eye-AF	Cine EI MODE S-Cinetone™	16bit RAW output via SDI (12G) & HDMI
Customised LUTS	4:2:2 10 bit		



* Lens not included with the camera

reddot winner 2021

DESIGN AWARD 2021

ILME-FX3

MRP Rs. 3,99,990/-

2+1
YEARS WARRANTY

Full-frame 4K (back illuminated) CMOS Sensor/ 12.1 MP (Still)	4K/120p	Dual Base ISO (800/12800)	15+ stop of exposure latitude
Fast Hybrid AF/ Eye-AF/ Tracking	Cine EI MODE S-Cinetone™	5-axis (Active/Standard)	16bit RAW output via HDMI Type A
Customised LUTS	4:2:2 10 bit		



Mic is not included with the product

* Lens not included with the camera

PROFESSIONAL CAMCORDER

PXW-Z190

MRP Rs. 3,99,990/-



Mic is not included with the product

4K HDR	XDCM	Exmor R	3CMOS	XAVC
SD XC	Wi-Fi			

PXW-Z150

MRP Rs. 2,85,500/-



4K	XDCM	1.0 TYPE SENSOR	Exmor R	XAVC
SD XC	Wi-Fi			

PXW-Z90

MRP Rs. 1,56,500/-



Mic is not included with the product

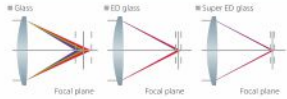
4K HDR	XDCM	1.0 TYPE SENSOR	ZEISS	Exmor R
AVCHD Progressive	XAVC	Wi-Fi	3G-SDI	LIVE STREAMING

THE TECHNOLOGY BEHIND



ED/ Super ED Glass

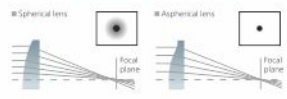
Reduces Chromatic Aberration



ED/Super ED Glass dramatically improve chromatic aberration at telephoto ranges, and provide superior contrast across the entire image, even at large aperture settings.

Aspherical Lens

Maintain High Sharpness & Contrast



"Aspherical" elements can restore alignment at the image plane, maintaining high sharpness and contrast even at maximum aperture and reduce distortion.

XA Element

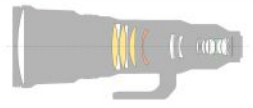
Suppresses Sagittal Coma Flare



New XA lens elements achieve extremely high surface precision by innovative manufacturing technology, for an unprecedented combination of high resolution and the most beautiful bokeh.

[FE] Fluorite Element

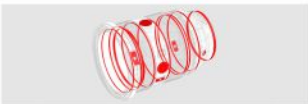
Lightweight Without Compromise



Fluorite lens provide enhanced compensation for chromatic aberration. Fluorite is also lighter than normal optical glass, contributing to reduced overall lens weight.

[DMR] Dust & Moisture Resistant

Durable Structure

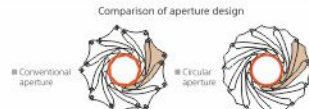


The lens is designed to be dust and moisture resistant*, ensuring reliable operation when shooting outdoors in challenging conditions.

*Not guaranteed to be 100% dust and moisture proof.

Circular Aperture

Natural & Round Bokeh



A unique design that keeps the aperture almost perfectly circular from its wide-open setting to when it is closed by 2 stops. Smoother, more natural defocusing can be obtained as a result.

[Floating F] Floating Focusing

Maintain Sharp, High-resolution Rendering



The floating focus mechanism achieves consistent high resolution from infinity to the closest focusing distance and helps to reduce all types of aberration.

[IF] Internal Focusing

Fast & Short Minimum Focusing Distance



Middle or rear groups of the optical system are moved to achieve focusing, which leaves the total length of the lens intact. Benefits include fast autofocus and a short minimum focusing distance.

[IZ] Internal Zoom

Constant Lens Length



The length of the lens remains constant while zooming, and the barrel does not rotate so polarisers and other position-dependent filters can be used without the need for additional support.

[LR MF] Linear Response MF

Fast & Accurate Manual Focusing



The focus ring features high control resolution so that user input is precisely followed when focusing manually. The focus changes linearly in response to focus ring rotation.

[OSS] Optical Steadyshot

Easier Handheld Shooting



The provided Optical Steadyshot modes make it more convenient to capture sharp images in handheld shooting under various conditions

[OSS Mode] Optical Steadyshot Mode

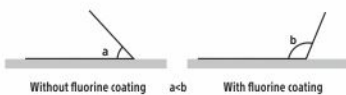
Selectable Stabilization Mode



An OSS mode switch lets you choose mode 1 for general image stabilization, Mode 2 for panning movements, and Mode 3 for emphasizing framing stability when shooting moving subjects.

[F Coating] Fluorine Coating

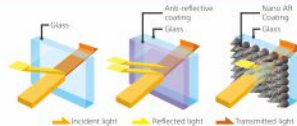
Repels water & Grease



The exposed front element is covered with a fluorine coating that repels contaminants. Any water or oil based grime can be easily wiped away.

Nano AR Coating

Suppresses Flare & Ghosting



Nano AR Coating technology produces a lens coating that suppresses reflections that can cause flare and ghosting for consistently high contrast and clarity.

Nano AR Coating II

Minimize Flare & Ghosting



Nano AR Coating II is evenly applied to large lens elements or highly curved element surfaces, that suppresses internal reflections which causes flare and ghosting.

[XD LM] XD Linear Motor

Fast Accurate Auto-focus



The XD LM has been developed to deliver higher thrust and efficiency than previous types, in order to make the most of the rapidly evolving speed performance of current and future camera bodies.

[DDSSM] Direct Drive Super Sonic Wave Motor

Quiet & Precise Auto-focus



DDSSM system is used for precision positioning of the heavy focus group required for the full-frame format, allowing precision focusing. The system is also remarkably quiet and ideal for movie shooting.

[RDSSM] Ring Drive Super Sonic wave Motor

Smooth & Silent AF Operation



A piezoelectric motor contributes to smooth and silent AF operation. This produces high torque at slow rotation and provides immediate start and stop responses, and it contributes for silent autofocus.

Tomorrow's lenses today, from Sony

G MASTER

18/0 EMI
SCHEME

19 G-Master
LENS COUNT
75 E-mount

ALPHA LENS RANGE

E Mount Line-up

FULL
FRAME
SENSORS

Full Frame Lenses

(α1, α7S III, α9II, α9, α7R IV, α7R V, α7R III, α7C, α7 IV, α7 III, α7S II, α7R II & α7 II)

G MASTER

Tomorrow's lenses today

 FE 12-24mm F2.8 GM MRP Rs. 2,99,990/-	 FE 16-35mm F2.8 GM MRP Rs. 1,92,990/-	 NEW FE 16-35mm F2.8 GM II MRP Rs. 2,38,990/-	 FE 24-70mm F2.8 GM II MRP Rs. 1,99,990/-	 FE 24-70mm F2.8 GM MRP Rs. 1,66,990/-	 FE 70-200mm F2.8 GM OSS II MRP Rs. 2,44,990/-	 FE 70-200mm F2.8 GM OSS MRP Rs. 2,04,990/-	 FE 100-400mm F4.5-5.6 GM OSS MRP Rs. 2,29,490/-	 FE 14mm F1.8 GM MRP Rs. 1,62,990/-
 FE 24mm F1.4 GM MRP Rs. 1,37,990/-	 FE 35mm F1.4 GM MRP Rs. 1,64,990/-	 FE 50mm F1.4 GM MRP Rs. 1,49,990/-	 FE 50mm F1.2 GM MRP Rs. 2,28,990/-	 FE 85mm F1.4 GM MRP Rs. 1,39,490/-	 FE 100mm F2.8 STF GM OSS MRP Rs. 1,40,990/-	 FE 135mm F1.8 GM MRP Rs. 1,85,990/-	 FE 400mm F2.8 GM OSS MRP Rs. 11,13,490/-	 FE 600mm F4 GM OSS MRP Rs. 13,77,990/-

Tele-Converters

FULL
FRAME
SENSORS

Cinema Lens

Fixed Focal Length

 SEL14TC* MRP Rs. 49,990/-	 SEL20TC* MRP Rs. 49,990/-	 FE C 16-35mm T3.1 G (SEL1635G) MRP Rs. 6,79,990/-	 Planar FE 50mm F1.4 (SEL50F14Z) MRP Rs. 1,30,990/-	 Distagon T* FE 35mm F1.4 ZA (SEL35F14Z) MRP Rs. 1,17,990/-	 FE 20mm F1.8 G (SEL20F18G) MRP Rs. 89,490/-	 Sonnar T* FE 55mm F1.8 ZA (SEL55F18Z) MRP Rs. 68,990/-
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*only compatible with SEL600F40GM, SEL400F28GM, SEL200600G, SEL70200GM, SEL100400GM

Fixed Focal Length

 FE 50mm F2.5 G (SEL50F25G) MRP Rs. 66,990/-	 FE 40mm F2.5 G (SEL40F25G) MRP Rs. 66,990/-	 FE 24mm F2.8 G (SEL24F28G) MRP Rs. 66,990/-	 FE 35mm F1.8 (SEL35F18F) MRP Rs. 59,990/-	 FE 85mm F1.8 (SEL85F18) MRP Rs. 55,990/-	 FE 28mm F2 (SEL28F20) MRP Rs. 34,990/-	 FE 50mm F1.8 (SEL50F18F) MRP Rs. 21,990/-
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Fisheye Converter

Wide/Ultra wide Lenses

Zoom Lenses

 FE Fisheye Converter 16mm (SEL057FEC for SEL28F20) MRP Rs. 23,490/-	 FE 12-24mm F4 G (SEL1224G) MRP Rs. 1,51,990/-	 Vario-Tessar T* FE 16-35mm F4 ZA OSS (SEL1635Z) MRP Rs. 89,990/-	 FE PZ 28-135mm F4 G OSS (SELP28135G) MRP Rs. 2,17,990/-	 FE 200-600mm F5.6-6.3 G OSS (SEL200600G) MRP Rs. 1,77,990/-	 FE 20-70mm F4 G (SEL2070G) MRP Rs. 1,24,990/-
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Zoom Lenses

 FE PZ 16-35mm F4 G (SELP1635G) MRP Rs. 1,24,990/-	 FE 24-105mm F4 G OSS (SEL24105G) MRP Rs. 1,20,990/-	 FE 70-200mm F4 G OSS (SEL70200G) MRP Rs. 1,12,490/-	 NEW FE 70-200mm F4 Macro G OSS II (SEL70200G2) MRP Rs. 1,70,990/-	 FE 70-300mm F4.5-5.6 G OSS (SEL70300G) MRP Rs. 1,03,990/-	 Vario-Tessar T* FE 24-70mm F4 ZA OSS (SEL2470Z) MRP Rs. 83,990/-	 FE 24-240mm F3.5-6.3 OSS* (SEL24240) MRP Rs. 79,990/-
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Macro Lenses

APS-C
SENSORS

Zoom Lenses

(α6600, α6400, α6300, α6500, α6100, α6000, α5100 & ZV-E10)

 FE 90mm F2.8 Macro G OSS (SEL90M28G) MRP Rs. 65,990/-	 FE 50mm M2.8 (SEL50M28) MRP Rs. 42,990/-	 E16-55mm F2.8 G (SEL1655G) MRP Rs. 1,08,990/-	 E PZ 18-200mm F3.5-6.3 OSS (SELP18200) MRP Rs. 1,05,990/-	 E 70-350mm F4.5-6.3 G OSS (SEL70350G) MRP Rs. 80,990/-	 E PZ 10-20mm F4 G (SELP1020G) MRP Rs. 70,990/-	 E PZ 18-105mm F4 G OSS (SELP18105G) MRP Rs. 47,490/-
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Zoom Lenses

Fixed Focal Length

 E55-210mm F4.5-6.3 OSS (SEL55210) MRP Rs. 21,190/-	 E 15mm F1.4 G (SEL15F14G) MRP Rs. 70,990/-	 E 11mm F1.8 (SEL11F18) MRP Rs. 49,990/-	 E35mm F1.8 OSS (SEL35F18) MRP Rs. 41,490/-	 E50mm F1.8 OSS (SEL50F18) MRP Rs. 25,990/-	 E16mm F2.8 (SEL16F28) MRP Rs. 10,990/-
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NEW

α6700

NEXT GENERATION

creativity on the go

ILCE-6700

(Body Only)

MRP Rs. 1,36,990/-

ILCE-6700L

(with 16-50 mm Power Zoom Lens)

MRP Rs. 1,47,490/-

ILCE-6700M

(with 18-135 mm Zoom Lens)

MRP Rs. 1,72,990/-

26 Mega Pixel
APS-C4K
120PAI Processing
UnitIntuitive Touch
ControlActive Mode
Image StabilisationWider Subject Recognition
Animal, Birds, Insects, Cars,
Trains, Airplanesα
ALPHA**ZV-E10**

Capture More of your World

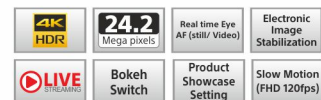
ZV-E10 (Body only) MRP Rs. 59,490/-*

ZV-E10L (with 16-50mm lens) MRP Rs. 69,990/-*

SAVE
Rs. 12,080/-

Vlogger Starter Kit

Rs. 1,11,770/-

Now at **Rs. 99,690/-**VLOGGER
STARTER KIT**α6400**

Grab the best of life

E Mount

ILCE-6400M (with 18-135mm lens) MRP Rs. 1,16,490/-*

ILCE-6400L (with 16-50mm lens) MRP Rs. 90,990/-*

ILCE-6400 (Body only) MRP Rs. 80,490/-*

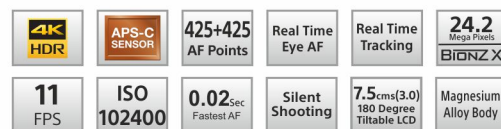
Wi-Fi



ILCE-6400

18-135mm Lens

16-50mm Lens

**OFFER** 64 GB High Speed Memory card + Carrying Case**α6600**

Ultra-fast AF and continuous shooting

E Mount

ILCE-6600M (with 18-135mm lens) MRP Rs. 1,60,990/-*

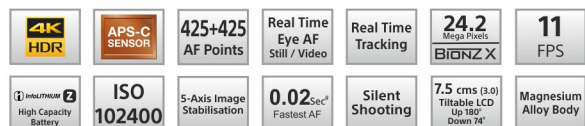
ILCE-6600 (Body only) MRP Rs. 1,24,990/-*

Wi-Fi



ILCE-6600

18-135mm Lens



*Based on Sony research, CIPA-guideline-compliant internal measurement with an E 18-135mm F3.5-5.6 OSS lens mounted, Pre-AF off and viewfinder in use.

OFFER 64 GB High Speed Memory card + Carrying Case**α6100**

Capture your world, share your vision

E Mount

ILCE-6100Y (with 16-50mm, 55-210mm lens) MRP Rs. 89,990/-*

ILCE-6100L (with 16-50mm lens) MRP Rs. 75,990/-*

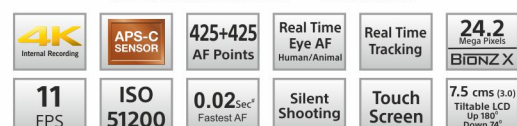
ILCE-6100 (Body only) MRP Rs. 64,990/-*

Wi-Fi



ILCE-6100 with 16-50mm Lens

55-210mm Lens



*Based on Sony research, CIPA-guideline-compliant internal measurement with an E 18-135mm F3.5-5.6 OSS lens mounted, Pre-AF off and viewfinder in use.

OFFER 64 GB High Speed Memory card + Carrying Case

1.0 TYPE SENSOR

COMPACT CAMERA WITH PROFESSIONAL PICTURE QUALITY

COMPACT VLOG CAMERA RANGE

ZV-1II NEWAll For Vlogging
Vlog camera

MRP Rs. 86,990/-

18-50mm
(ZEISS)
Ultra-Wide Angle
Zoom1.0 type sensor
with Bokeh SwitchIntelligent
3-Capsule MicCinematic
Vlog SettingCreative
LookReal-Time
Eye AFBuilt-in
ND filterGET
High Speed
Memory cardworth up to
Rs. 3,510/-

*Conditions apply

#VlogWithSony

ZV-1F
ELEVATE
YOUR
VLOGGING

COMPACT. LIGHT. EASY TO SHOOT.

MRP Rs. 50,690/-

Ultra-wide
20mm20.1
Mega Pixels
Exmor RSMaximum
Aperture
F2.0Vari-angle
LCDFace Priority
AE / Eye AFCreative
LookBuilt-in
Directional
3-Capsule MicLight Weight
& Compact

*Accessory (VPT2BT) shown is not included with Camera

Cyber-shot

DSC-RX100VII

Pro features in a to-go package

MRP Rs. 1,02,990/-*

4K
HDROptical Zoom
8.0x
Exmor RSZEISS
24-200mmSuper Slow
Motion
upto 1000fpsTiltable
Screen
Up - 180 Degree
Down - 90 Degree357+425
AF POINT1.0 TYPE
SENSORReal Time
Eye AF
Human/AnimalISO
1280020.1
Mega Pixels

*equivalent to 35mm

OFFER 64 GB High Speed Memory Card + Carrying Case**DSC-RX100 V**

Amazing AF Speed, Compact Design

MRP Rs. 80,490/-*

4K
Internal Recording

Exmor RS

ZEISS
24-70mm*Super Slow
Motion
upto 960fpsXGA OLED
Tru-Finder315
AF POINT1.0 TYPE
SENSORISO
1280024
FPS20.1
Mega Pixels

*equivalent to 35mm

*80mm equivalent Rupto 24 FPS with Continuous shooting mode HI *1 Among fixed lens digital cameras with 1.0-type sensor. As of October 2018 press release, based on Sony research.

OFFER 64 GB High Speed Memory Card + Carrying Case

*Condition Apply

DSC-RX100III

Perfection in your pocket

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Full HD
1080

Exmor RS

ZEISS
24-70mmXGA OLED
Tru-FinderISO
128001.0 TYPE
SENSOR10
FPSBuilt-in
EVF

Wi-Fi

20.1
Mega Pixels

*equivalent to 35mm

OFFER Carrying Case**DSC-RX10 IV**

Top-Speed AF Meets Super Zoom Range

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4K
Internal Recording25x
Optical
ZoomZEISS
24-600mmSuper Slow
Motion
upto 960fpsXGA OLED
Tru-Finder
Touch Screen315+25
AF POINT1.0 TYPE
SENSORReal Time
Eye AF
Human/AnimalISO
1280024
FPSDIGITAL PHOTOGRAPHY REVIEW
DPREVIEW
Compact Camera of the Year 2017

Best Superzoom Camera



*equivalent to 35mm

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FDR-AX43A

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4K

Exmor RS

8.29
Mega Pixel30x
Clear Image
Zoom

XAVC S

Optical Steady Shot

Wi-Fi

26.8mm
wide angle lens**OFFER** 64 GB High Speed Memory Card + Carrying Case**HDR-CX405**

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Full HD
1080

Optical Steady Shot

XAVC S

CLEAR IMAGE ZOOM
60x

2.7" LCD monitor

**OFFER** Carrying Case

MICROPHONE RANGE



ECM-M1

ULTRA COMPACT SHOTGUN
MICROPHONE

WORLD'S FIRST* EIGHT AUDIO
RECORDING MODES

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Eight Direction
Recording Modes



Cable & Battery
Free Operation



High Performance
Microphone 4 Capsules



Digital Audio
Transmission



*T&C Apply

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A Sony microphone is your camera's perfect companion, elevating the quality of your audio recordings to professional levels. Plus enjoy reduced post-production time with simultaneous digital recording of video and audio*.

#VlogWithSony

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know more

Shotgun Microphone

Wireless Microphone



ECM-B1M

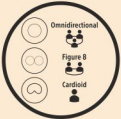
MRP: Rs.29,690/-



High Performance
Microphone 8 Capsules



Digital Audio
Transmission



Three Direction
Recording



Cable & Battery
Free Operation



ECM-B10

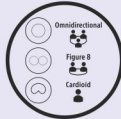
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High Performance
Microphone 4 Capsules



Digital Audio
Transmission



Three Direction
Recording

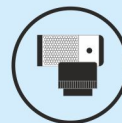


Cable & Battery
Free Operation



ECM-G1

MRP: Rs.10,290/-



Large (14.6 mm)
capsule



Cardioid
Frontal Sound
Collection



Battery Free
Operation



Compact &
Light weight



ECM-W2BT

MRP: Rs.16,990/-



Digital Audio
Transmission



Range
up to (200 m*)



Convenient
MIX mode



Compact &
Light weight

ALPHA ACCESSORIES COMPATIBILITY CHART

Models	ILCE-1	ILCE-7SM3	ILCE-9M2	ILCE-7RM5	ILCE-7RM5/ 7RM4	ILCE-7RM3	ILCE-7C	ILCE-7M3	ILCE-7M4	ILCE-6600	ILCE-6400	ILCE-6100	ZV-1	ZV-E10
ECM-M1 Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓
ECM-B10 Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓
ECM-B1M Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓
ECM-G1 Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ECM-W2BT Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
XLR-K3M Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓
ECM-XYST1M Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ECM-GZ1M Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ECM-LV1 Stereo Lavalier	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
HVL-F60RM2 Flash	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
VG-C4EM Vertical Grip	✓	✓	✓	✓	✓	✗	✗	✗	✓	✗	✗	✗	✗	✗
VG-C3EM Vertical Grip	✗	✗	✗	✗	✗	✓	✗	✓	✗	✗	✗	✗	✗	✗
GP-VPT2BT Shooting Grip	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
NP-FZ100 Battery	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗	✗
RMT-P1BT Remote	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
BC-QZ1 Battery Charger	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗	✗

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CFexpress Type A Memory Cards

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- 5 Years Warranty

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NEW

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MRP Rs. 80,000/-

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MRP Rs. 1,45,000/-

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- Write Speed up to 299* MB/s
- Video Speed Class: V90
- World's first rib-less SD card
- 5 Years Warranty

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MRP Rs. 3,130/-

SF-E128

MRP Rs. 6,550/-



1. R^A: upto 270* MB/s & W^A: upto 45* MB/s (64GB)
2. R^A: upto 270* MB/s & W^A: upto 100* MB/s (128GB)
3. Video Speed Class: 64GB - V30, 128GB - V60
4. Works brilliantly for 4K and Full HD Recording
5. Compatible with both UHS-II & UHS-I Port Cameras
6. 5 Years Warranty

* R - Read Speed, W - Write Speed

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MRW-G2

MRP Rs. 13,700/-



1. SuperSpeed USB 10 Gbps (USB 3.2 Gen 2)
2. Supports CFexpress Type A and SD UHS-II/UHS-I memory cards
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EMI

12/4
EMI

16/4
EMI

18/0*
EMI

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