

SONY

α 7^RVI^{NEW}

Resolution, *accelerated*



Exmor RS™
CMOS Sensor

66.8MP
Fully Stacked
CMOS Sensor



30 FPS
Continuous
Shooting

8K 30p*
4K 120p**

CINEMATIC
Excellence



AI
Processing Unit



PRE-CAPTURE
Never Miss a Moment



4-AXIS
Multi Angle LCD



ILLUMINATED
Rear-Panel Buttons

Monthly Flyer - Sep '26

α
ALPHA

For more details visit www.sony.co.in OR www.alphacommunity.in | Follow us on: [sonyalphain](https://www.instagram.com/sonyalphain) | [SonyIndia](https://www.facebook.com/SonyIndia) | [sony_india](https://www.youtube.com/sonyindia) | [sonyindia](https://www.youtube.com/sonyindia)

*Approx. 1.2x crop | ** When 4K angle of view Priority mode is disabled, the angle of view is 1.1x cropped.



scan here to
know more

Resolution, accelerated



Ever higher creative potential*

The fully stacked Exmor RS image sensor delivers class-leading* 66.8 MP* resolution and superb image quality for landscapes, portraits, wildlife, and more. Shadow noise is minimised in high-dynamic-range landscapes, and portraits are captured with realistic skin tones.

BIONZ XR2[™] with integrated AI processing unit

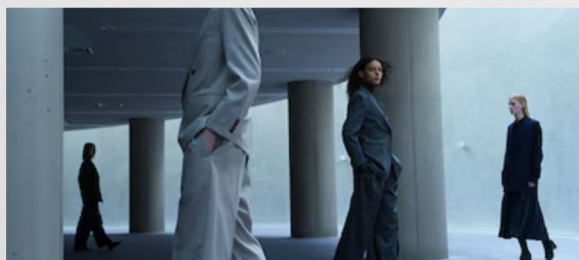
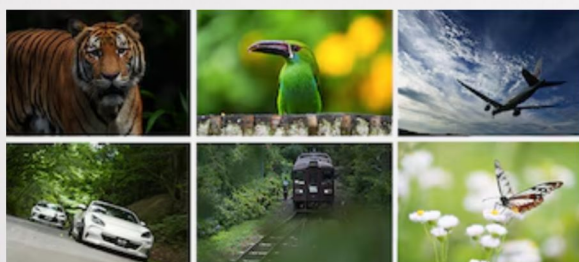
The AI-powered BIONZ XR2 engine enhances image and sound quality, speed, and Real-time Recognition AF/Tracking, with accurate colour. The α7R VI also adds a lightweight RAW format and refined UI, networking, and file management.

Real-time Recognition AF*: Wider subject recognition

Real-time Recognition AF supports Human, Animal, Bird, Insect, Car/Train, and Aeroplanes detection with Auto mode. The α7R VI offers ~30% better animal and ~50% better bird recognition* and now detects eyes of some grazing and small animals beyond dogs and cats.

Real-time Recognition AF*: Human pose estimation technology

Enhanced Real-time Recognition AF+ for more tenacious human tracking the α7R VI utilises the latest human pose estimation technology for improved recognition and tracking.



Resolution, accelerated



Pre-Capture for key moments prior to shutter release

Capture the decisive moment—even after it happens. Half-press the shutter button to set focus, then fully press to record a burst of images from 0.03 to 1 second* after the initial half-press. This function captures full-frame, full-resolution RAW images even when shooting 30fps bursts*

8K 30p* & Full-Frame 4K 60p/120p*

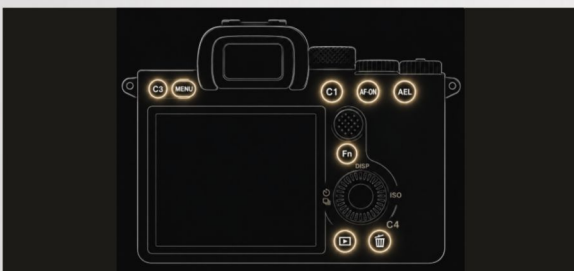
Record stunning 8K 30p* with 8.2K over sampling or uncropped full-frame 4K 60p and 4K 120p*, with 4:2:2 10-bit colour for exceptional image quality.

4-axis monitor maximises shooting flexibility

The 4-axis multi-angle monitor tilts up 98°, down 40°, sideways 180°, and rotates 270°* when open. The 3.2-type 2.1M-dot touchscreen offers a wide colour gamut and clear visibility in bright light, while Monitor Low Bright reduces brightness and battery drain during inactivity.

Illuminated rear-panel buttons are visible in low light

Illuminated rear-panel buttons allow easy status checks and smooth operation even in very dark conditions. Button illumination can be turned on via the top-panel Backlight button.



α1_{II} Unrivalled



#CreateWithSony

SPECIAL OFFERS!

2+1* YEAR WARRANTY
Standard Additional

***ON REGISTRATION**
Register at www.alphacommunity.in to get 1 year additional warranty.

Save Rs. **20,000/-****

**Buy Full Frame Camera (α7S III, α7R VI, α7R V, α7R IV, α7R III, α7 V, α7 IV and α7 III with SEL24105G or SEL2470Z lens) & get Rs. 20,000/- discount on body MRP only.

***2 Year Standard Warranty + 1 Year Additional Warranty only upon registration and valid on α1 II, α1, α9 III, α9 II, α7S III, α7R V, α7R IV, α7R III, α7CR, α7C II, α7C, α7 IV, α7 III and α7 II T&C apply. Offer valid on products purchased from 10 October 2018 onwards.

α1_{II} Unrivalled E Mount

ILCE-1M2 (Body only) MRP Rs. 5,99,990/-

50.1 MP Full-frame, Pre-Capture Freeze decisive moments, 30 FPS Black-out free, AI, 8K 30p / 4K 120p, 4 Axis Multi-angle LCD Monitor

TIPA WORLD AWARDS BEST FULL FRAME PROFESSIONAL CAMERA

OFFER 2+1 Years Warranty***

α9 III The World's First* Full-Frame Camera with a Global Shutter System E Mount

ILCE-9M3 (Body only) MRP Rs. 5,29,990/-

120 fps AF/AE shooting, Pre-Capture, 4K 120p/100p (NTSC/PAL), 120 fps AF/AE shooting, 8.0-step optical 5-axis image stabilisation, 16bit RAW 120p output, 5-Axis Image Stabilisation, Touch Screen, Wi-Fi, 759+425 AF Points

BISA Best Product, TIPA World Awards, reddit winner 2024

* Compared to interchangeable-lens digital cameras. As of the November 2023 product announcement. Sony survey.

OFFER 2+1 Years Warranty***

α7S III Imagination in Motion E Mount

ILCE-7SM3 (Body only) MRP Rs. 3,48,490/-

4K HDR, 4K 120p/100p (NTSC/PAL), ISO 40-409600, 15+ Stop Dynamic Range, 4:2:2 10 bit, Real Time Eye AF Human-Detect, Real Time Tracking, 10 FPS, 12.1 BIONZ XR, 759+425 AF Points, 16bit RAW 120p output, 5-Axis Image Stabilisation, Touch Screen, Wi-Fi, 759+425 AF Points

BISA Best Product, TIPA World Awards, DPReview Product of the Year 2020

OFFER Carrying Case + Battery Charger (Inside) + 2+1 Years Warranty***

α7R VI Resolution, accelerated E Mount

ILCE-7RM6 (Body only) MRP Rs. 4,70,990/-

66.8 MP Fully Stacked CMOS Sensor, 30 FPS Continuous Shooting, 4K 60p/30p (NTSC/PAL), AI Processing Unit, Pre-Capture Freeze decisive moments, 4 Axis Multi-angle LCD Monitor, ILLUMINATED Rear Panel Buttons

*Approx. 1.2x crop. ** When 4K angle of view Priority mode is disabled, the angle of view is 1.3x cropped.

OFFER Additional Battery + Battery Charger (Inside) + 2+1 Years Warranty***

α7R V Evolved Imaging Intelligence E Mount

ILCE-7RM5 (Body only) MRP Rs. 3,53,990/-

61.0 Mega Pixels BIONZ XR, 8K 24p/25p 4:2:2 10 bit, Real Time Eye AF (DFT mode), ISO 102400, 5-Axis Image Stabilisation, 10 FPS, New 4-axis multi-angle LCD monitor, Wi-Fi, 759+425 AF Points

BISA Best Product, TIPA World Awards

OFFER Carrying Case + Battery Charger (Inside) + 2+1 Years Warranty***

α7C R Compact Size, Extreme Resolution E Mount

ILCE-7CR (Body only) MRP Rs. 3,05,490/-

51MP Full-Frame CMOS Sensor, AI, 10-bit 4:2:2 Recording, Active Mode Image Stabilisation, 4K 60p (Full-frame), Intuitive Touch Control Menu

Available Color - ●●

OFFER Carrying Case + Battery Charger + 2+1 Years Warranty***

α7C II Compact Size, Versatile Full-frame Power E Mount

ILCE-7CM2L (Body + 28-60mm zoom lens) MRP Rs. 2,53,490/-
ILCE-7CM2 (Body only) MRP Rs. 2,23,490/-

51MP Full-Frame CMOS Sensor, AI, 10-bit 4:2:2 Recording, Active Mode Image Stabilisation, 4K 60p (Super 35), Intuitive Touch Control Menu

Available Color - ●●

OFFER Carrying Case + Battery Charger + 2+1 Years Warranty***

α7V Redefine Basic E Mount

ILCE-7MSM (Body + 28-70 mm 2 Zoom Lens) MRP Rs. 2,85,490/-*
ILCE-7M5 (Body only) MRP Rs. 2,70,990/-

33.0 MP Full-frame, 30 FPS, 4K 120p/100p (NTSC/PAL), AI, Pre-Capture Freeze decisive moments, 4 Axis Multi-angle LCD Monitor

Available Color - ●

*ILCE-7MSM available from Feb'26 onwards

OFFER Battery Charger + 2+1 Years Warranty***

α7 IV Beyond Basic. For a new generation of imagemakers. E Mount

ILCE-7M4M (FE 28-70mm F3.5-5.6 OSS II) MRP Rs. 2,25,490/-
ILCE-7M4 (Body Only) MRP Rs. 2,10,990/-

33.0 BIONZ XR, 759+425 AF Points, Real Time Eye AF Human-Detect, 10 FPS, 4K 60p, 4:2:2 10 bit, ISO 204800 (S)/102400 (Movie), 5-Axis Image Stabilisation, S-Cinetone S-Log3, 15+STOP Dynamic Range

BISA Best Product, TIPA World Awards

OFFER Carrying Case + Battery Charger + 2+1 Years Warranty***

α7C Compact Size, Full-Frame Power E Mount

ILCE-7C L (with New 28-60mm lens) MRP Rs. 1,79,490/-
ILCE-7C (Body only) MRP Rs. 1,48,490/-

4K HDR, 693+425 AF Points, Real Time Eye AF Human-Detect, Real Time Tracking, 24.2 MP Full-frame BIONZ XR, 10 FPS, ISO 204800, 5-Axis Image Stabilisation, Wi-Fi

Available Color - ●●
α7C L with all new SEL2860 Compact standard zoom lens

reddot winner 2021

OFFER 64 GB High Speed Memory Card + Carrying Case + Battery Charger + 2+1 Years Warranty***

α7 III Perfection for all. Everything you need E Mount

ILCE-7M3M (FE 28-70mm F3.5-5.6 OSS II) MRP Rs. 1,61,490/-
ILCE-7M3 (Body only) MRP Rs. 1,46,990/-

4K HDR, 693+425 AF Points, Real Time Eye AF Human-Detect, 24.2 MP Full-frame BIONZ XR, 10 FPS, ISO 204800, 5-Axis Image Stabilisation, 7.5 cms (L) Tiltable LCD up to 90° down 45°, Wi-Fi

BISA Best Product, TIPA World Awards

OFFER 64 GB High Speed Memory Card + Carrying Case + Battery Charger + 2+1 Years Warranty***

ZV-E1 Vlog to your Full Potential E Mount

ZV-E1 (Body Only) MRP Rs. 2,23,490/-
ZV-E1L (Body + 28-60 mm zoom lens) MRP Rs. 2,53,490/-

Works smartest & lightest FF Camera, AI, AI processing unit, Cinematic Vlog Setting, Dynamic Active mode & Framing Stabiliser, Auto Framing, Intelligent 3-Capsule Mic

DESIGN AWARD 2024

OFFER Carrying Case + Battery Charger + 2+1 Years Warranty***

CINEMA LINE: PROFESSIONAL CAMCORDER

2+1
YEARS
WARRANTY

ILME-FX2

Fulfil your Cinematic Dreams

Cinema Line Full-frame camera



Tiltable Electronic viewfinder

ILME-FX2B (Body only) MRP Rs. 2,89,990/- | **ILME-FX2 (with XLR Handle) MRP Rs. 3,09,990/-**

Full Frame Exmor R CMOS Sensor

Tiltable Electronic View-finder

Seamless Shift: Movie to Stills

BIG 6 (Home) Screen

Dual Base ISO 800/4000

Dynamic Active Stabilisation

4:2:2 10-Bit

S-Cinetone /S-Log3/HLG

15+ stop of exposure latitude

AI Based Real-time recognition AF

Mic & Lens not included with the camera

CINEMA LINE

ILME-FX30 (with XLR Handle)

MRP Rs. 2,01,990/-

2+1
YEARS
WARRANTY

ILME-FX30B (Body Only)

MRP Rs. 1,81,990/-

Super 35 Exmor R APS-C CMOS sensor

4K/120p

BIG 6 (Home) Screen**

Dual Base ISO 800/2500

14+ stop of exposure latitude

Fast Hybrid AF/ Eye-AF/ Tracking

Cine EI MODE S-Cinetone™



* Mic and lens not included with the camera ** Available in FX30 firmware upgrade ver6.0

ILME-FX3A

MRP Rs. 4,05,990/-

2+1
YEARS
WARRANTY

Full-frame 4K (back illuminated) CMOS Sensor/ 12.1 MP (Still)

4K/120p

BIG 6 (Home) Screen**

Dual Base ISO (800/12800)

15+ stop of exposure latitude

Fast Hybrid AF/ Eye-AF/ Tracking

Cine EI MODE S-Cinetone™

5-axis (Active/Standard)

16bit RAW output via HDMI Type A

Customised LUTS

4:2:2 10 bit



* Mic and lens not included with the camera ** Available in FX3A firmware upgrade ver7.0

ILME-FX6

MRP Rs. 6,09,990/-

2+1
YEARS
WARRANTY

Full-frame 4K (back illuminated) CMOS Sensor

4K/120p

Dual Base ISO (800/12800)

15+ stop of exposure latitude

Built-in Electronic Variable ND Filter

Fast Hybrid AF/ Eye-AF

Cine EI MODE S-Cinetone™

16bit RAW output via SDI (12G) & HDMI

Customised LUTS

4:2:2 10 bit



* Lens not included with the camera

reddot winner 2021

DESIGN AWARD 2021

ILME-FR7

MRP Rs. 16,99,990/-

FULL FRAME SENSOR

BIONZ XR

PTZ CAMERA

4K 120p/100p (NTSC / PAL)

DUAL BASE ISO

XAVC

4:2:2 10 bit

16 Bit RAW

DCI 4K 4096 x 2160

S-Cinetone

α Mount System

Variable ND Filter



* Lens not included with the camera

PROFESSIONAL CAMCORDER

PXW-Z200

MRP Rs. 4,60,990/-



AI-powered Auto Focus

4K 120FPS

Built-In ND Filter

20x Optical Zoom

10-bit 4:2:2

Auto Framing

2.4 GHz/ 5 GHz Wi-Fi

12G SDI Connectivity*

HXR-NX800

MRP Rs. 3,80,990/-



AI-powered Auto Focus

4K 120FPS

Built-In ND Filter

20x Optical Zoom

10-bit 4:2:2

Auto Framing

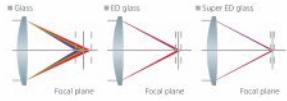
2.4 GHz/ 5 GHz Wi-Fi

2+1 year warranty applicable on ILME-FX6, ILME-FX3 & ILME-FX30 only upon registration at <https://alphacommunity.in/signup/>

THE TECHNOLOGY BEHIND

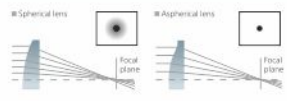


ED/ Super ED Glass Reduces Chromatic Aberration



ED/Super ED Glass dramatically improve chromatic aberration at telephoto ranges, and provide superior contrast across the entire image, even at large aperture settings.

Aspherical Lens Maintain High Sharpness & Contrast



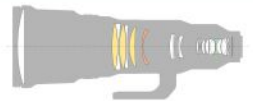
"Aspherical" elements can restore alignment at the image plane, maintaining high sharpness and contrast even at maximum aperture and reduce distortion.

XA Element Suppresses Sagittal Coma Flare



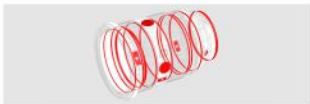
New XA lens elements achieve extremely high surface precision by innovative manufacturing technology, for an unprecedented combination of high resolution and the most beautiful bokeh.

[FE] Fluorite Element Lightweight Without Compromise



Fluorite lens provide enhanced compensation for chromatic aberration. Fluorite is also lighter than normal optical glass, contributing to reduced overall lens weight.

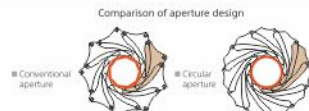
[DMR] Dust & Moisture Resistant Durable Structure



The lens is designed to be dust and moisture resistant*, ensuring reliable operation when shooting outdoors in challenging conditions.

*Not guaranteed to be 100% dust and moisture proof.

Circular Aperture Natural & Round Bokeh



A unique design that keeps the aperture almost perfectly circular from its wide-open setting to when it is closed by 2 stops. Smoother, more natural defocusing can be obtained as a result.

[Floating F] Floating Focusing Maintain Sharp, High-resolution Rendering



The floating focus mechanism achieves consistent high resolution from infinity to the closest focusing distance and helps to reduce all types of aberration.

[IF] Internal Focusing Fast & Short Minimum Focusing Distance



Middle or rear groups of the optical system are moved to achieve focusing, which leaves the total length of the lens intact. Benefits include fast autofocus and a short minimum focusing distance.

[IZ] Internal Zoom Constant Lens Length



The length of the lens remains constant while zooming, and the barrel does not rotate so polarisers and other position-dependent filters can be used without the need for additional support.

[LR MF] Linear Response MF Fast & Accurate Manual Focusing



The focus ring features high control resolution so that user input is precisely followed when focusing manually. The focus changes linearly in response to focus ring rotation.

[OSS] Optical Steadyshot Easier Handheld Shooting



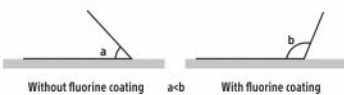
The provided Optical Steadyshot modes make it more convenient to capture sharp images in handheld shooting under various conditions

[OSS Mode] Optical Steadyshot Mode Selectable Stabilization Mode



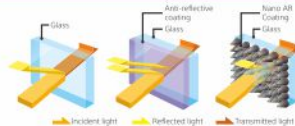
An OSS mode switch lets you choose mode 1 for general image stabilization, Mode 2 for panning movements, and Mode 3 for emphasizing framing stability when shooting moving subjects.

[F Coating] Fluorine Coating Repels water & Grease



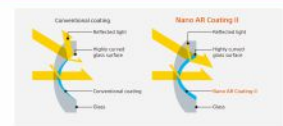
The exposed front element is covered with a fluorine coating that repels contaminants. Any water or oil based grime can be easily wiped away.

Nano AR Coating Suppresses Flare & Ghosting



Nano AR Coating technology produces a lens coating that suppresses reflections that can cause flare and ghosting for consistently high contrast and clarity.

Nano AR Coating II Minimize Flare & Ghosting



Nano AR Coating II is evenly applied to large lens elements or highly curved element surfaces, that suppresses internal reflections which causes flare and ghosting.

[XD LM] XD Linear Motor Fast Accurate Auto-focus



The XD LM has been developed to deliver higher thrust and efficiency than previous types, in order to make the most of the rapidly evolving speed performance of current and future camera bodies.

[DDSSM] Direct Drive Super Sonic Wave Motor Quiet & Precise Auto-focus



DDSSM system is used for precision positioning of the heavy focus group required for the full-frame format, allowing precision focusing. The system is also remarkably quiet and ideal for movie shooting.

[RDSSM] Ring Drive Super Sonic wave Motor Smooth & Silent AF Operation



A piezoelectric motor contributes to smooth and silent AF operation. This produces high torque at slow rotation and provides immediate start and stop responses, and it contributes for silent autofocus.

Tomorrow's lenses today, from Sony

G MASTER

18/0 EMI
SCHEME

23 G-Master
LENS COUNT
77 E-mount

ALPHA LENS RANGE

E Mount Line-up

FULL
FRAME
SENSOR

Full Frame Lenses

(α1 II, α9 III, α7S III, α7R V, α7R IV, α7R III, α7C II, α7CR, α7C, α7 V, α7 IV, α7 III, & ZV-E1 and all its variants)

G MASTER

Tomorrow's lenses today

 FE 12-24mm F2.8 GM MRP Rs. 2,99,990/-	 FE 16-35mm F2.8 GM II MRP Rs. 2,43,990/-	 FE 16-35mm F2.8 GM MRP Rs. 1,96,990/-	 FE 24-70mm F2.8 GM II MRP Rs. 2,04,990/-	 FE 24-70mm F2.8 GM MRP Rs. 1,67,490/-	 FE 28-70mm F2.0 GM MRP Rs. 3,05,990/-	 FE 50-150 mm F2 GM MRP Rs. 3,77,490/-	 FE 70-200mm F2.8 GM OSS II MRP Rs. 2,49,990/-
 FE 70-200mm F2.8 GM OSS MRP Rs. 2,08,990/-	 FE 100-400mm F4.5 GM OSS MRP Rs. 4,66,990/-	 FE 100-400mm F4.5-5.6 GM OSS MRP Rs. 2,33,990/-	 FE 14 mm F1.8 GM MRP Rs. 1,65,990/-	 FE 24mm F1.4 GM MRP Rs. 1,40,490/-	 FE 35mm F1.4 GM MRP Rs. 1,68,490/-	 FE 50mm F1.4 GM MRP Rs. 1,52,990/-	 FE 50mm F1.2 GM MRP Rs. 2,33,490/-
 FE 85mm F1.4 GM II MRP Rs. 1,85,990/-	 FE 85mm F1.4 GM MRP Rs. 1,31,990/-	 FE 100mm F2.8 Macro GM OSS MRP Rs. 1,47,990/-	 FE 135mm F1.8 GM MRP Rs. 1,89,490/-	 FE 300mm F2.8 GM OSS MRP Rs. 5,99,990/-	 FE 400mm F2.8 GM OSS MRP Rs. 11,13,490/-	 FE 600mm F4 GM OSS MRP Rs. 13,77,990/-	

Tele-Converters

 SEL14TC* MRP Rs. 50,990/-	 SEL20TC* MRP Rs. 50,990/-
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*only compatible with SEL600F40GM, SEL400F28GM, SEL200600G, SEL70200GM, SEL100400GM

Fixed Focal Length

 FE 16mm F1.8 G (SEL16F18G) MRP Rs. 83,490/-	 FE 20 mm F1.8 G (SEL20F18G) MRP Rs. 91,490/-	 FE 24mm F2.8 G (SEL24F28G) MRP Rs. 68,490/-	 FE 28mm F2 (SEL28F20) MRP Rs. 35,490/-	 Distagon T* FE 35mm F1.4 ZA (SEL35F14Z) MRP Rs. 90,990/-	 FE 35mm F1.8 (SEL35F18F) MRP Rs. 60,990/-
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Fixed Focal Length

 FE 40mm F2.5 G (SEL40F25G) MRP Rs. 68,490/-	 FE 50mm F1.8 (SEL50F18F) MRP Rs. 22,990/-	 FE 50mm F2.5 G (SEL50F25G) MRP Rs. 68,490/-	 Sonnar T* FE 55mm F1.8 ZA (SEL55F18Z) MRP Rs. 70,490/-	 FE 85mm F1.8 (SEL85F18) MRP Rs. 56,990/-
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Fisheye Converter

 FE Fisheye Converter 16mm (SEL057FEC for SEL28F20) MRP Rs. 23,990/-

Zoom Lenses

 FE 12-24mm F4 G (SEL1224G) MRP Rs. 1,54,990/-	 FE PZ 16-35 mm F4 G (SEL1635G) MRP Rs. 1,27,490/-
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Zoom Lenses

 FE 16-25mm F2.8 G (SEL1625G) MRP Rs. 1,27,490/-	 FE 24-50mm F2.8 G (SEL2450G) MRP Rs. 1,19,490/-	 Vario-Tessar T* FE 24-70mm F4 ZA OSS (SEL2470Z) MRP Rs. 85,490/-	 FE 20-70mm F4 G (SEL2070G) MRP Rs. 1,27,490/-	 FE 24-105mm F4 G OSS (SEL24105G) MRP Rs. 1,23,490/-	 FE 70-200mm F4 Macro G OSS II (SEL70200G2) MRP Rs. 1,74,490/-	 FE 100-400mm F5.6-8 OSS (SEL100400) MRP Rs. 94,990/-
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Zoom Lenses

 FE 200-600mm F5.6-6.3 G OSS (SEL200600G) MRP Rs. 1,81,490/-	 FE 400-800mm F/6.3-8 G OSS (SEL400800G) MRP Rs. 2,70,490/-
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Macro Lenses

 FE 50mm M2.8 (SEL50M28) MRP Rs. 43,990/-	 FE 90mm F2.8 Macro G OSS (SEL90M28G) MRP Rs. 67,990/-
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APS-C
SENSOR

Fixed Focal Length

 E 11mm F1.8 (SEL11F18) MRP Rs. 50,990/-	 E 15mm F1.4 G (SEL15F14G) MRP Rs. 72,490/-	 E16mm F2.8 (SEL16F28) MRP Rs. 19,990/-	 E35mm F1.8 OSS (SEL35F18) MRP Rs. 42,490/-
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Zoom Lenses

 E50mm F1.8 OSS (SEL50F18) MRP Rs. 26,490/-	 E PZ 10-20mm F4 G (SEL1020G) MRP Rs. 72,490/-	 E16-55mm F2.8 G (SEL1655G) MRP Rs. 1,10,990/-	 E PZ 18-105mm F4 G OSS (SEL18105G) MRP Rs. 48,490/-	 E55-210mm F4.5-6.3 OSS (SEL55210) MRP Rs. 21,990/-	 E 70-350mm F4.5-6.3 G OSS (SEL70350G) MRP Rs. 82,490/-
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ZV-E10 II

Showcase your *Style*, freely.

4K

4K 60p

REC

10-bit 4:2:2
RecordingCinematic
Vlog SettingUpgraded
Large-Capacity
Z BatteryActive Mode
Image
StabilisationNew
Vertical
User Interface

ZV-E10M2 (Body only)

MRP Rs. 99,490/-

ZV-E10M2K (Body + 16-50 mm

2 Power Zoom Lens (SEL16502)

MRP Rs. 1,09,990/-

OFFER Carrying Case

2+1
YEARS
WARRANTYα
ALPHA

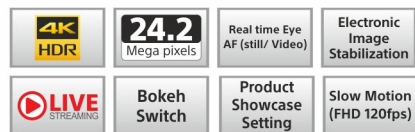
ZV-E10

Capture More of your World

2+1
YEARS
WARRANTY

ZV-E10 (Body only) MRP Rs. 61,990/-

ZV-E10K (with 16-50mm lens) MRP Rs. 72,990/-



OFFER Carrying Case

α6700

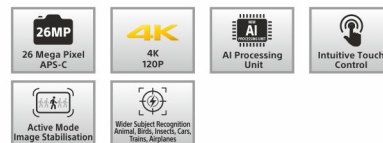
Next Generation Creativity on the go

2+1
YEARS
WARRANTY

ILCE-6700 (Body only) MRP Rs. 1,42,490/-

ILCE-6700K (with 16-50mm Power Zoom Lens) MRP Rs. 1,52,990/-

ILCE-6700M (with 18-135mm Zoom Lens) MRP Rs. 1,78,990/-



OFFER Carrying Case

α6400

Grab the best of life

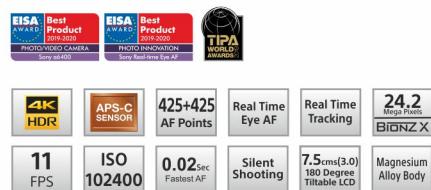
E Mount

2+1
YEARS
WARRANTY

ILCE-6400M (with SEL18135 lens) MRP Rs. 1,19,490/-

ILCE-6400K (Body + SELP16502 Power Zoom Lens) MRP Rs. 93,490/-

ILCE-6400 (Body only) MRP Rs. 82,990/-



OFFER Carrying Case

α6100

Capture your world,
share your vision

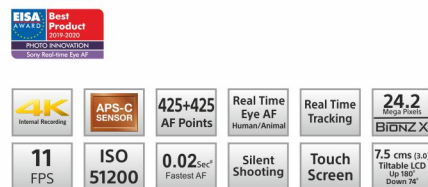
E Mount

2+1
YEARS
WARRANTY

ILCE-6100K (Body only SELP16502 Power Zoom Lens) MRP Rs. 77,990/-

ILCE-6100X (Body + SELP16502 and SEL55210) MRP Rs. 92,490/-

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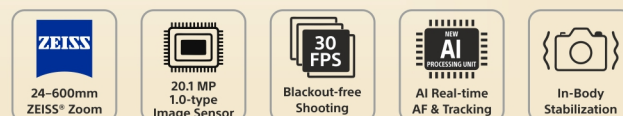
*Based on Sony research. CIPA guideline-compliant internal measurement with an E 18-135mm F3.5-5.6 OSS lens mounted, Pre-AF off and viewfinder in use.

1.0 TYPE
SENSOR

COMPACT CAMERA WITH PROFESSIONAL PICTURE QUALITY

Reach Further, **Carry Less.**RX10 ^{NEW} V

MRP Rs. 2,45,645/-



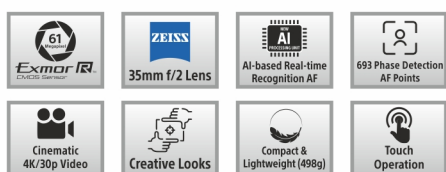
#CreateWithSony

T&C: Image for illustrative purposes only. Actual results may vary.

DSC-RX1 R^{III}

Moments await

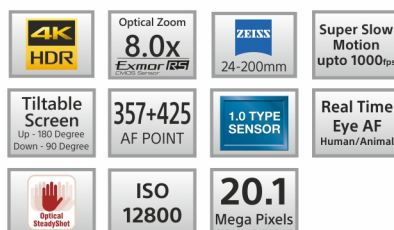
MRP Rs. 4,69,990/-



DSC-RX100 VII

Pro features in a to-go package

MRP Rs. 1,24,990/-



*equivalent to 35mm

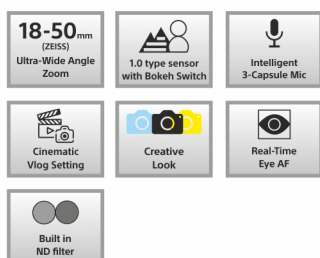
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COMPACT VLOG CAMERA RANGE

ZV-1 II

All For Vlogging Vlog camera

MRP Rs. 88,990/-



ZV-1F

Elevate your vlogging

MRP Rs. 51,990/-



*Accessory (VPT2BT) shown is not included with Camera



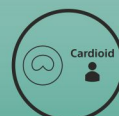
Enjoy excellent portability

ECM-G1

MRP: Rs.10,990/-



Large-diameter Microphone Capsule (14.6 mm)



Frontal Sound Collection



Cable Free or Wired



**Compact &
Light weight**

[illegible]

Models	ILCE-1/ILCE-1M2	ILCE-7SM3	ILCE-9M3/ILCE-9M2	ILCE-7RM6	ILCE-7RM5/7RM4	ILCE-7CM2/ILCE-7C	ILCE-7M3	ILCE-7M4	ILCE-6700	ILCE-6400	ILCE-6100	ZV-1	ZV-E1	ZV-E10M2/ZV-E10
ECM-B1M Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓
ECM-G1 Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
XLR-A4 XLR Adaptor	✗	✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
XLR-K3M Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓
ECM-LV1 Stereo Lavalier	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
HVL-F60RM2 Flash	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
VG-C6 Vertical Grip	✗	✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
VG-C5 Vertical Grip	✓	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
VG-C4EM Vertical Grip	✓	✓	✓	✗	✗	✗	✗	✓	✗	✗	✗	✗	✗	✗
GP-VPT3 Shooting Grip	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
GP-VPT2BT Shooting Grip	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
NP-SA100 Battery	✗	✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
NP-FZ100 Battery	✓	✓	✓	✗	✓	✓	✓	✓	✓	✗	✗	✗	✗	✗
BC-SAD1 Battery Charger	✗	✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
BC-QZ1 Battery Charger	✓	✓	✓	✗	✓	✓	✓	✓	✓	✗	✗	✗	✗	✗
RMT-VP2 Remote	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
DC-C2 DC Coupler	✗	✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
DC-C1 DC Coupler	✓	✓	✓	✗	✓	✓	✓	✓	✓	✗	✗	✗	✗	✗

Performance built for next generation.

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HIGHER CAPACITY → **3x**

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- Write Speed up to 299* MB/s
- Video Speed Class: V90
- World's first rib-less SD card
- 5 Years Warranty

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1. R*: upto 270* MB/s & W*: upto 45* MB/s (64GB)
2. R*: upto 270* MB/s & W*: upto 100* MB/s (128GB)
3. Video Speed Class: 64GB - V30, 128GB - V60
4. Works brilliantly for 4K and Full HD Recording
5. Compatible with both UHS-II & UHS-I Port Cameras
6. 5 Years Warranty

* R - Read Speed, W - Write Speed

MEMORY CARD READER

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--------	------------------

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MRW-G3: CFexpress Type A memory cards
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CREATORS' CLOUD

A new experience connecting Sony cameras with the cloud Smartphone application

Benefits of using Creator's App



CREATORS' APP

1 Upload photos and videos to your smartphone or the cloud.



- Cloud upload and automatic transfer to various types of storage

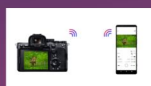


- Wired/wireless transfer from your camera to your smartphone



- Transfer to mobile device while shooting

2 Remote Shooting.



- Control your camera remotely from a smartphone

3 Enhance Camera Functions.

- Import a LUT file to your camera via your smartphone

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FREE

Get **5GB**

of free cloud storage when you become a Creators' Cloud member

FREE

Recommended

25GB

Exclusive plan for Sony camera users
Get 25 GB of free cloud storage by adding your eligible Sony cameras to your account

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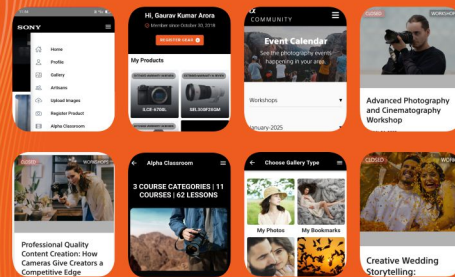
For more information about Supported Cameras visit:

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