

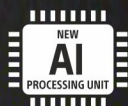
SONY

NEW $\alpha 1$ II Unrivalled

50.1 MP
Full-frame

Pre-Capture
Freeze decisive moments

30 FPS
Black-out free



8K 30p
4K 120p

4 Axis
Multi-angle
LCD Monitor



Monthly Flyer - Sep'25

α
ALPHA

For more details visit www.sony.co.in OR www.alphacommunity.in | Follow us on: [Instagram](#) sonyalphain | [Facebook](#) SonyIndia | [Twitter](#) sony_india | [YouTube](#) sonyindia

^Compared to interchangeable-lens digital cameras. As of the November 2023 product announcement. Sony survey.



scan here to
know more



High-speed continuous shooting with 30fps with 50.1 MP resolution

High-speed continuous shooting at up to 30fps with full AF/AE tracking is possible at a stunning 50.1 MP resolution, with up to 120 AF/AE calculations per second on the data from the image sensor.

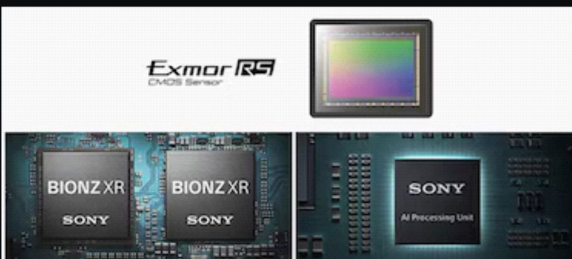
A wide variety of subjects accurately recognised*

A wider variety of subjects* is now recognised for stills and movies, with a new [Auto] mode letting the camera select*. Recognition of animals overall is improved by approximately 30%*, with eyes of some small animals added, and the eyes, heads and faces of animals like dogs and cats recognised. Recognition of birds is improved by 50%*.



A fusion of leading technologies delivers overwhelming performance

The massive volume of data from the 50.1 megapixel* full-frame Exmor RS™ image sensor is processed in real time by Sony's BIONZ XR™ image processing engine. An advanced AI processing unit applies high-level subject recognition to reliably recognize a wide range of subjects.



Pre-Capture and Continuous Shooting Speed Boost

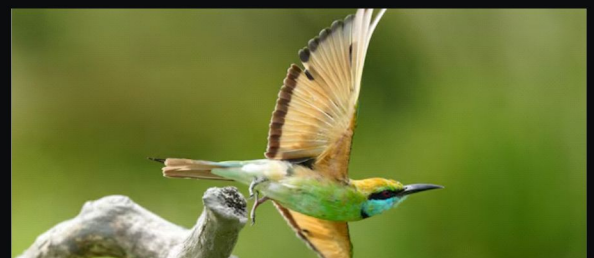
Pre-capture retroactively captures moments that occurred before the shutter was released, without compromising resolution, even when shooting continuously at up to 30fps with selectable recording time options. Continuous Shooting Speed Boost can temporarily change the burst speed. Both features reduce the chance of missing that vital instant.

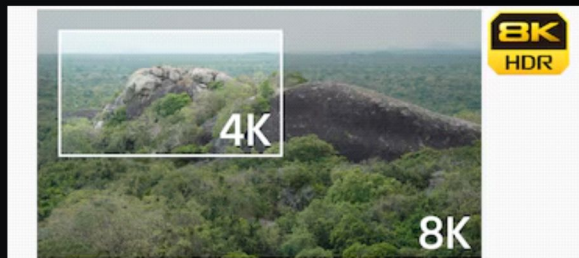


NEW
α1 II

MRP Rs. 5,79,990/-

Unrivalled





High-resolution 8K*/4K recording for impressive realism

4K (3840 x 2160) movies can be cropped and edited from 8K source footage with overwhelming resolution from 8.6K oversampling. 8K 4:2:2 10-bit XAVC HS recording with optional Full HD proxy is available, as are 4K recording in XAVC HS, S, or S-I formats in full-frame, or Super 35-mm size oversampled from 5.8K with full pixel readout and no pixel binning.



High-frame-rate recording at up to 120p

4K can be recorded at up to 120p right in the camera. 4K footage can be played back in up to 5x slow motion*. The Slow & Quick Motion (S&Q) mode* makes it convenient to play recorded footage back at slow or high speed in the camera



Flexible LCD monitor positioning

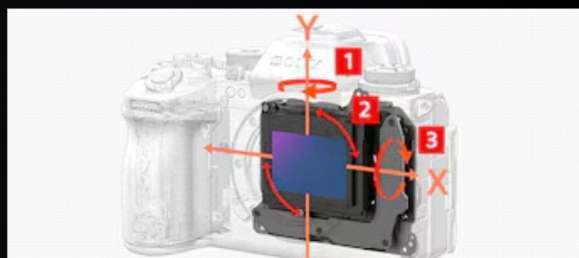
The 4-axis multi-angle monitor can be positioned for optimal viewing in horizontal or vertical orientation. The extended monitor can be tilted upwards by approximately 98 ° and downwards by approximately 40 ° to the camera back, and sideways by a full 180 °.



α 1 II NEW

MRP Rs. 5,79,990/-

Unrivalled



Optical five-axis image stabilisation achieves 8.5-step performance at the centre

A high-precision image stabilisation unit, advanced gyro sensors, and leading-edge algorithms detect and correct camera shake, achieving a groundbreaking up to 8.5-step effect at the centre and 7.0-step at the periphery, and transforming handheld shooting with precision down to the single-pixel level and the finest subject details.

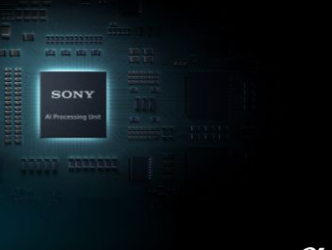
α7R V

Evolved Imaging Intelligence

Empowered by AI

61 MP
Full-Frame16-bit
RAW HDMIEvolved Detection
& Tracking
Human Pose
Estimation
Scientific AWBAI
Processing UnitInsects / Car / Train /
Aeroplane Detection

S-Log3

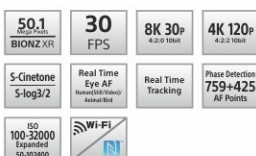
8-Steps
In-body Stabilisation
Eye, Head,
Body Recognitionα
ALPHA

SPECIAL OFFERS!

2+1*
Standard Additional
YEAR WARRANTY***ON REGISTRATION**Register at www.alphacommunity.in to
get 1 year additional warranty.**Save Rs.**
20,000/-****Buy Full Frame Camera
(α7R V, α7S III, α7R IV, α7R III,
α7 III and α7 IV with
SEL24105G or SEL2470Z lens) &
get Rs. 20,000/- discount on
body MRP only.***2 Year Standard Warranty + 1 Year Additional Warranty only upon registration and valid on α1 II, α1, α9 III, α9 II, α7S III, α7R V, α7R IV, α7R III, α7CR, α7C II, α7C, α7 IV, α7 III
and α7 II T&C apply. Offer valid on products purchased from 10 October 2018 onwards.**α1** Resolution and Speed

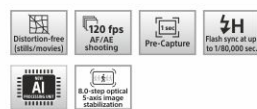
E Mount

ILCE-1 (Body only) MRP Rs. 5,29,990/-

50.1
MP
BIONZ XR
30
FPS
8K 30p
4.2-2.10 bit
4K 120p
4.2-2.10 bit
S-Cinetone
S-log3/2
Real Time
Eye AF
Human/Animal
Real Time
Tracking
Phase Detection
759+425
AF Points
ISO
100-32000
Expanded
50-102400
Wi-Fi
N**OFFER** 2+1 Years Warranty*****α9 III** The World's First* Full-Frame Camera
with a Global Shutter System

E Mount

ILCE-9M3 (Body only) MRP Rs. 5,29,990/-

Distortion-free
(still/movies)
120 fps
AI/AE
shooting
Pre-Capture
Flash sync at up
to 1/80,000 sec.
AI
8.0-step optical
5-axis image
stabilisation
* Compared to interchangeable-lens digital cameras.
As of the November 2023 product announcement. Sony survey.**OFFER** 2+1 Years Warranty*****α7S III** Imagination in Motion

E Mount

ILCE-7SM3 (Body only) MRP Rs. 3,34,990/-

4K
HDR
4K
120p/100p
(Hi10c, PAL)
ISO
40-409600
15+ Stop
Dynamic Range
4:2:2
10 bit
Real Time
Eye AF
Human/Animal
Real Time
Tracking
10
FPS
12.1
BIONZ XR
759+425
AF Points
16bit RAW
HDMI Output
5-Axis Image
Stabilisation
Touch
Screen
Wi-Fi
N
EISA
Best
Product
2023
TIPA
World
Professional
Camera
DPREVIEW
Product of the Year 2020**OFFER** Carrying Case + Battery Charger (Inside) + 2+1 Years Warranty*****α7R V** Evolved Imaging Intelligence

E Mount

ILCE-7RM5 (Body only) MRP Rs. 3,53,990/-

61.0
MP
BIONZ XR
8K 24p/25p
4.2-2.10 bit
4K 120p
4.2-2.10 bit
S-Cinetone
S-log3/2
Real Time
Eye AF
Human/Animal
Real Time
Tracking
ISO
100-32000
Expanded
50-102400
Wi-Fi
N**OFFER** Carrying Case + Battery Charger (Inside) + 2+1 Years Warranty*****α7R IV** Another Milestone with
61.0 megapixels

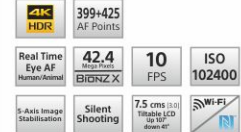
E Mount

ILCE-7RM4 (Body only) MRP Rs. 2,97,990/-

4K
HDR
567+425
AF Points
Real Time
Eye AF
Still/Video
Real Time
Tracking
Animal
Eye-AF
61.0
MP
BIONZ XR
10
FPS
ISO
102400
5-Axis Image
Stabilisation
LIQUID COLOR
True Finder
Silent
Shooting
7.5 cms (3.0)
Tiltable LCD
Wi-Fi
N**OFFER** Carrying Case + Battery Charger (Inside) + 2+1 Years Warranty*****α7R III** Uncompromised Resolution
now with Speed

E Mount

ILCE-7RM3 (Body only) MRP Rs. 2,04,490/-

4K
HDR
399+425
AF Points
Real Time
Eye AF
Human/Animal
Real Time
Tracking
42.4
MP
BIONZ XR
10
FPS
ISO
102400
5-Axis Image
Stabilisation
Silent
Shooting
7.5 cms (3.0)
Tiltable LCD
Wi-Fi
N
EISA
Best
Product
2017
TIPA
World
Professional
Camera
DPREVIEW
Product of the Year 2017**OFFER** Carrying Case + Battery Charger (Inside) + 2+1 Years Warranty*****α7C** Compact Size, Full-Frame Power

E Mount

ILCE-7C L (with New 28-60mm lens) **New** MRP Rs. 1,72,590/-
ILCE-7C (Body only) **New** MRP Rs. 1,42,990/-4K
HDR
693+425
AF Points
Real Time
Eye AF
Still/Video
Real Time
Tracking
24.2
MP
BIONZ XR
10
FPS
ISO
204800
5-Axis Image
Stabilisation
Wi-Fi
NAvailable Color - ● ●
α7C L with all new SEL2860
Compact standard zoom lens**OFFER** 64 GB High Speed Memory Card + Carrying Case +
Battery Charger + 2+1 Years Warranty*****α7C II** Compact Size, Versatile
Full-frame Power

E Mount

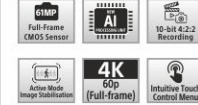
ILCE-7CM2L (Body + 28-60mm zoom lens) MRP Rs. 2,43,990/-
ILCE-7CM2 (Body only) MRP Rs. 2,14,990/-4K
HDR
693+425
AF Points
Real Time
Eye AF
Still/Video
Real Time
Tracking
10-bit 4:2:2
Recording
4K
60p
(Super 35)
Intuitive Touch
Control Menu
Wi-Fi
N

Available Color - ● ●

OFFER Carrying Case + Battery Charger + 2+1 Years Warranty*****α7C R** Compact Size,
Extreme Resolution

E Mount

ILCE-7CR (Body only) MRP Rs. 2,93,990/-

4K
HDR
693+425
AF Points
Real Time
Eye AF
Still/Video
Real Time
Tracking
10-bit 4:2:2
Recording
4K
60p
(Full-frame)
Intuitive Touch
Control Menu
Wi-Fi
N

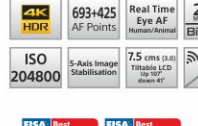
Available Color - ● ●

OFFER Carrying Case + Battery Charger + 2+1 Years Warranty*****α7 IV** Beyond Basic.
For a new generation of imagemakers.

E Mount

ILCE-7M4K (with 28-70mm Lens) MRP Rs. 2,62,490/-
ILCE-7M4 (Body Only) MRP Rs. 2,47,990/-33.0
MP
BIONZ XR
759+425
AF Points
Real Time
Eye AF
Human/Animal
Real Time
Tracking
10
FPS
4K 60p
4:2:2
10 bit
ISO
204800(100-102400)
5-Axis Image
Stabilisation
S-Cinetone
S-Log3/2
15+STOP
Dynamic range**OFFER** Carrying Case + Battery Charger + 2+1 Years Warranty*****α7 III** Perfection for all.
Everything you need

E Mount

ILCE-7M3K (with 28-70mm Zoom Lens) **New** MRP Rs. 1,61,490/-
ILCE-7M3 (Body only) **New** MRP Rs. 1,46,990/-4K
HDR
693+425
AF Points
Real Time
Eye AF
Human/Animal
Real Time
Tracking
24.2
MP
BIONZ XR
10
FPS
ISO
204800
5-Axis Image
Stabilisation
7.5 cms (3.0)
Tiltable LCD
Wi-Fi
N**OFFER** 64 GB High Speed Memory Card + Carrying Case +
Battery Charger + 2+1 Years Warranty*****ZV-E1** Vlog to your Full Potential

E Mount

ZV-E1 (Body Only) MRP Rs. 2,14,990/-
ZV-E1L (Body + 28-60 mm zoom lens) MRP Rs. 2,43,990/-World's Smallest &
Lightest Full-Frame
AI
AI processing
unit
Generative Vlog
Setting
Dynamic Active mode
& Framing Stabilizer
Auto
Framing
Intelligent
3-Capsule Mic* As of the March 2023 product announcement, based on a Sony survey of interchangeable-lens
digital cameras with 35-mm full-frame image sensors and optical in-body image stabilisation.***2 Years Standard Warranty + 1 Year Additional Warranty only upon registration at <https://alphacommunity.in/signup/>

CINEMA LINE: PROFESSIONAL CAMCORDER

2+1
YEARS
WARRANTY

ILME-FX2^{NEW}

Fulfil your Cinematic Dreams
Cinema Line Full-frame camera



Tiltable Electronic viewfinder

ILME-FX2B (Body only) MRP Rs. 2,89,990/- | ILME-FX2 (with XLR Handle) MRP Rs. 3,09,990/-

Full Frame Exmor R CMOS Sensor

Tiltable Electronic View-finder

Seamless Shift: Movie to Stills

BIG 6 (Home) Screen

Dual Base ISO 800/4000

Dynamic Active Stabilisation

4:2:2 10-Bit

S-Cinetone /S-Log3/HLG

15+ stop of exposure latitude

AI Based Real-time recognition AF

Mic & Lens not included with the camera

CINEMA LINE

ILME-FX30
(with XLR Handle)

MRP Rs. 1,99,990/-

2+1
YEARS
WARRANTY

ILME-FX30B
(Body Only)

MRP Rs. 1,79,990/-

Super 35 Exmor R APS-C CMOS sensor

4K/120p

BIG 6 (Home) Screen**

Dual Base ISO 800/2500

14+ stop of exposure latitude

Fast Hybrid AF/ Eye-AF/ Tracking

Cine EI MODE S-Cinetone™



* Mic and lens not included with the camera ** Available in FX30 firmware upgrade ver.6.0

ILME-FX3A

MRP Rs. 3,99,990/-

2+1
YEARS
WARRANTY

Full-frame 4K (back illuminated) CMOS Sensor/ 12.1 MP (Still)

4K/120p

BIG 6 (Home) Screen**

Dual Base ISO (800/12800)

15+ stop of exposure latitude

Fast Hybrid AF/ Eye-AF/ Tracking

Cine EI MODE S-Cinetone™

5-axis (Active/Standard)

16bit RAW output via HDMI Type A

Customised LUTS

4:2:2 10 bit



* Mic and lens not included with the camera ** Available in FX3A firmware upgrade ver.7.0

ILME-FX6

MRP Rs. 5,99,990/-

2+1
YEARS
WARRANTY

Full-frame 4K (back illuminated) CMOS Sensor

4K/120p

Dual Base ISO (800/12800)

15+ stop of exposure latitude

Built-in Electronic Variable ND Filter

Fast Hybrid AF/ Eye-AF

Cine EI MODE S-Cinetone™

16bit RAW output via SDI (12G) & HDMI

Customised LUTS

4:2:2 10 bit



* lens not included with the camera

reddit winner 2021

DESIGN AWARD 2021

ILME-FR7

MRP Rs. 16,99,990/-

FULL FRAME SENSOR

BIONZ XR

PTZ CAMERA

4K 120p/100p (NTSC / PAL)

DUAL BASE ISO

XAVC

4:2:2 10 bit

16 Bit RAW

DCI 4K 4096 x 2160

S-Cinetone

α Mount System

Variable ND Filter



* lens not included with the camera

PROFESSIONAL CAMCORDER

PXW-Z90

MRP Rs. 1,69,990/-



4K HDR

XDCM

1.0 TYPE SENSOR

ZEISS

Exmor R BIONZ X

AVCHD Progressive

XAVC

Wi-Fi

3G-SDI

LIVE STREAMING

Mic is not included with the product

PXW-Z200

MRP Rs. 4,60,990/-



AI-powered Auto Focus

4K 120FPS

Built-in ND Filter

20x Optical Zoom

10-bit 4:2:2

Auto Framing

2.4 GHz/ 5 GHz Wi-Fi

12GSDI

HXR-NX800

MRP Rs. 3,80,990/-



AI-powered Auto Focus

4K 120FPS

Built-in ND Filter

20x Optical Zoom

10-bit 4:2:2

Auto Framing

2.4 GHz/ 5 GHz Wi-Fi

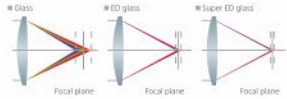
2+1 year warranty applicable on ILME-FX6, ILME-FX3 & ILME-FX30 only upon registration at <https://alphacommunity.in/signup/>

THE TECHNOLOGY BEHIND



ED/ Super ED Glass

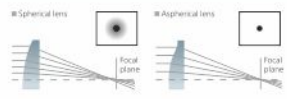
Reduces Chromatic Aberration



ED/Super ED Glass dramatically improve chromatic aberration at telephoto ranges, and provide superior contrast across the entire image, even at large aperture settings.

Aspherical Lens

Maintain High Sharpness & Contrast



"Aspherical" elements can restore alignment at the image plane, maintaining high sharpness and contrast even at maximum aperture and reduce distortion.

XA Element

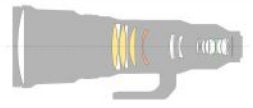
Suppresses Sagittal Coma Flare



New XA lens elements achieve extremely high surface precision by innovative manufacturing technology, for an unprecedented combination of high resolution and the most beautiful bokeh.

[FE] Fluorite Element

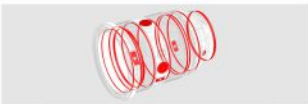
Lightweight Without Compromise



Fluorite lens provide enhanced compensation for chromatic aberration. Fluorite is also lighter than normal optical glass, contributing to reduced overall lens weight.

[DMR] Dust & Moisture Resistant

Durable Structure

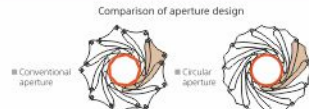


The lens is designed to be dust and moisture resistant*, ensuring reliable operation when shooting outdoors in challenging conditions.

*Not guaranteed to be 100% dust and moisture proof.

Circular Aperture

Natural & Round Bokeh



A unique design that keeps the aperture almost perfectly circular from its wide-open setting to when it is closed by 2 stops. Smoother, more natural defocusing can be obtained as a result.

[Floating F] Floating Focusing

Maintain Sharp, High-resolution Rendering



The floating focus mechanism achieves consistent high resolution from infinity to the closest focusing distance and helps to reduce all types of aberration.

[IF] Internal Focusing

Fast & Short Minimum Focusing Distance



Middle or rear groups of the optical system are moved to achieve focusing, which leaves the total length of the lens intact. Benefits include fast autofocus and a short minimum focusing distance.

[IZ] Internal Zoom

Constant Lens Length



The length of the lens remains constant while zooming, and the barrel does not rotate so polarisers and other position-dependent filters can be used without the need for additional support.

[LR MF] Linear Response MF

Fast & Accurate Manual Focusing



The focus ring features high control resolution so that user input is precisely followed when focusing manually. The focus changes linearly in response to focus ring rotation.

[OSS] Optical Steadyshot

Easier Handheld Shooting



The provided Optical Steadyshot modes make it more convenient to capture sharp images in handheld shooting under various conditions

[OSS Mode] Optical Steadyshot Mode

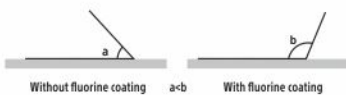
Selectable Stabilization Mode



An OSS mode switch lets you choose mode 1 for general image stabilization, Mode 2 for panning movements, and Mode 3 for emphasizing framing stability when shooting moving subjects.

[F Coating] Fluorine Coating

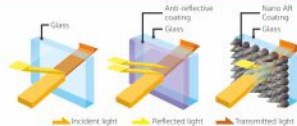
Repels water & Grease



The exposed front element is covered with a fluorine coating that repels contaminants. Any water or oil based grime can be easily wiped away.

Nano AR Coating

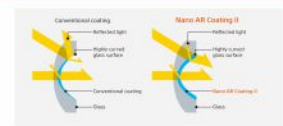
Suppresses Flare & Ghosting



Nano AR Coating technology produces a lens coating that suppresses reflections that can cause flare and ghosting for consistently high contrast and clarity.

Nano AR Coating II

Minimize Flare & Ghosting



Nano AR Coating II is evenly applied to large lens elements or highly curved element surfaces, that suppresses internal reflections which causes flare and ghosting.

[XD LM] XD Linear Motor

Fast Accurate Auto-focus



The XD LM has been developed to deliver higher thrust and efficiency than previous types, in order to make the most of the rapidly evolving speed performance of current and future camera bodies.

[DDSSM] Direct Drive Super Sonic Wave Motor

Quiet & Precise Auto-focus



DDSSM system is used for precision positioning of the heavy focus group required for the full-frame format, allowing precision focusing. The system is also remarkably quiet and ideal for movie shooting.

[RDSSM] Ring Drive Super Sonic wave Motor

Smooth & Silent AF Operation



A piezoelectric motor contributes to smooth and silent AF operation. This produces high torque at slow rotation and provides immediate start and stop responses, and it contributes for silent autofocus.

Tomorrow's lenses today, from Sony

G MASTER

18/0 EMI
SCHEME

22 G-Master
LENS COUNT
78 E-mount

ALPHA LENS RANGE

E Mount Line-up

FULL
FRAME
SENSORS

Full Frame Lenses



(α1, α9 III, α9 II, α9, α7S III, α7S II, α7R V, α7R IV, α7R III, α7R II, α7C II, α7C, α7CR, α7 IV, α7 III, α7 II & ZV-E1)

G MASTER

Tomorrow's lenses today

									
FE 12-24mm F2.8 GM MRP Rs. 2,99,990/-	FE 16-35mm F2.8 GM MRP Rs. 1,92,990/-	FE 16-35mm F2.8 GM II MRP Rs. 2,38,990/-	FE 24-70mm F2.8 GM II MRP Rs. 1,99,990/-	FE 24-70mm F2.8 GM MRP Rs. 1,66,990/-	FE 28-70mm F2.0 GM MRP Rs. 2,99,990/-	FE 50-150mm F2 GM MRP Rs. 3,69,990/-	FE 70-200mm F2.8 GM OSS II MRP Rs. 2,44,990/-	FE 70-200mm F2.8 GM OSS MRP Rs. 2,04,990/-	FE 100-400mm F4.5-5.6 GM OSS MRP Rs. 2,29,490/-
									
FE 14mm F1.8 GM MRP Rs. 1,62,990/-	FE 24mm F1.4 GM MRP Rs. 1,37,990/-	FE 35mm F1.4 GM MRP Rs. 1,64,990/-	FE 50mm F1.4 GM MRP Rs. 1,49,990/-	FE 50mm F1.2 GM MRP Rs. 2,28,990/-	FE 85mm F1.4 GM II MRP Rs. 1,80,990/-	FE 85mm F1.4 GM MRP Rs. 1,29,490/-	FE 135mm F1.8 GM MRP Rs. 1,85,990/-	FE 300mm F2.8 GM OSS MRP Rs. 5,99,990/-	FE 400mm F2.8 GM OSS MRP Rs. 11,13,490/-
									
FE 600mm F4 GM OSS MRP Rs. 13,77,990/-									

Tele-Converters

	
SEL14TC* MRP Rs. 49,990/-	SEL20TC* MRP Rs. 49,990/-

*only compatible with SEL600F40GM, SEL400F28GM, SEL200F50G, SEL70200GM, SEL100400GM

Fixed Focal Length

				
FE 16mm F1.8 G (SEL16F18G) MRP Rs. 81,990/-	FE 20mm F1.8 G (SEL20F18G) MRP Rs. 89,490/-	FE 24mm F2.8 G (SEL24F28G) MRP Rs. 66,990/-	FE 28mm F2 (SEL28F20) MRP Rs. 34,990/-	Distagon T* FE 35mm F1.4 ZA (SEL35F14Z) MRP Rs. 90,990/-

Fixed Focal Length

					
FE 35mm F1.8 (SEL35F18F) MRP Rs. 59,990/-	FE 40mm F2.5 G (SEL40F25G) MRP Rs. 66,990/-	FE 50mm F1.8 (SEL50F18F) MRP Rs. 21,990/-	FE 50mm F2.5 G (SEL50F25G) MRP Rs. 66,990/-	Sonnar T* FE 55mm F1.8 ZA (SEL55F18Z) MRP Rs. 68,990/-	FE 85mm F1.8 (SEL85F18) MRP Rs. 55,990/-

Fisheye Converter


FE Fisheye Converter 16mm (SEL057FEC for SEL28F20) MRP Rs. 23,490/-

Zoom Lenses

						
FE 12-24mm F4 G (SEL1224G) MRP Rs. 1,51,990/-	Vario-Tessar T* FE 16-35mm F4 ZA OSS (SEL1635Z) MRP Rs. 89,990/-	FE PZ 16-35mm F4 G (SELP1635G) MRP Rs. 1,24,990/-	FE 16-25mm F2.8 G (SEL1625G) MRP Rs. 1,24,990/-	FE 24-50mm F2.8 G (SEL2450G) MRP Rs. 1,16,990/-	Vario-Tessar T* FE 24-70mm F4 ZA OSS (SEL2470Z) MRP Rs. 83,990/-	FE 20-70mm F4 G (SEL2070G) MRP Rs. 1,24,990/-

Zoom Lenses

				
FE 24-105mm F4 G OSS (SEL24105G) MRP Rs. 1,20,990/-	FE 70-200mm F4 G OSS (SEL70200G) MRP Rs. 1,12,490/-	FE 70-200mm F4 Macro G OSS II (SEL70200G2) MRP Rs. 1,70,990/-	FE 200-600mm F5.6-6.3 G OSS (SEL200600G) MRP Rs. 1,77,990/-	FE 400-800mm F/6.3-8 G OSS (SEL400800G) MRP Rs. 2,64,990/-

Macro Lenses

	
FE 50mm M2.8 (SEL50M28) MRP Rs. 42,990/-	FE 90mm F2.8 Macro G OSS (SEL90M28G) MRP Rs. 65,990/-

APS-C
selection

Fixed Focal Length

(α6700, α6600, α6500, α6400, α6300, α6100, α6000, α5100, ZV-E10 II & ZV-E10)

				
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Zoom Lenses

				
E PZ 10-20mm F4 G (SELP1020G) MRP Rs. 70,990/-	E16-55mm F2.8 G (SEL1655G) MRP Rs. 1,08,990/-	E PZ 18-105mm F4 G OSS (SELP18105G) MRP Rs. 47,490/-	E55-210mm F4.5-6.3 OSS (SEL55210) MRP Rs. 21,190/-	E 70-350mm F4.5-6.3 G OSS (SEL70350G) MRP Rs. 80,990/-

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Style, freely.

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4K 60p

REC

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Vlog SettingUpgraded
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Image
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Vertical
User Interface

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α
ALPHA

ZV-E10

Capture More of your World

2+1
YEARS
WARRANTY

ZV-E10 (Body only) MRP Rs. 59,490/-

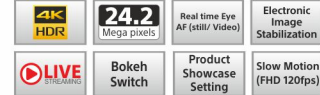
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Vlogger Starter Kit

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VLOGGER
STARTER KIT



α6700

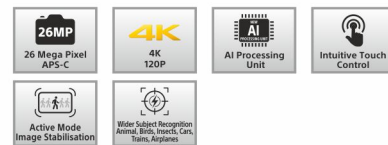
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2+1
YEARS
WARRANTY

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ILCE-6700L (with 16-50mm Power Zoom Lens) MRP Rs. 1,47,490/-

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α6400

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E Mount

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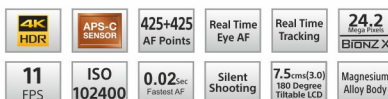
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YEARS
WARRANTY



ILCE-6400 18-135mm Lens 16-50mm Lens



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α6600

Ultra-fast AF and continuous shooting

E Mount

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YEARS
WARRANTY



ILCE-6600 18-135mm Lens



Based on Sony research. CIPA-guideline-compliant internal measurement with an E 18-135mm F3.5-5.6 OSS lens mounted. Pre-AF off and viewfinder in use.

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α6100

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ILCE-6100X (Body + SELP16502 and SEL55210) MRP Rs. 89,990/-

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2+1
YEARS
WARRANTY



ILCE-6100 with 16-50mm Lens 55-210mm Lens



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1.0 TYPE
SENSOR

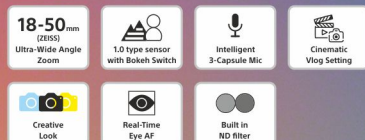
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*Accessory (VPT2BT) shown is not included with Camera

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*equivalent to 35mm



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Perfect Audio for Content Creators

ECM-W3



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ECM-M1



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Shotgun Microphone



ECM-S1

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3 large-diameter Capsules (14 mm)



Three Direction Recording



Noise Cancelling Technology.



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Charging Case Supplied



Noise Cancelling Technology.



Wireless or Wired



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Noise Cancelling Technology.



Wireless or Wired



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High Performance Microphone 4 Capsules



Eight Direction Recording Modes



Noise Cancelling Technology.



Cable & Battery Free Operation



ECM-B10

MRP: Rs.19,290/-



High Performance Microphone 4 Capsules



Three Direction Recording



Noise Cancelling Technology.

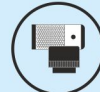


Cable & Battery Free Operation



ECM-G1

MRP: Rs.10,290/-



Large-diameter Microphone Capsule (14.6 mm)



Frontal Sound Collection



Cable Free or Wired



Compact & Light weight

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Models	ILCE-1	ILCE-7SM3	ILCE-9M3	ILCE-7RM5/ 7RM4	ILCE-7RM3	ILCE-7C	ILCE-7M3	ILCE-7M4	ILCE-6700	ILCE-6600	ILCE-6400	ILCE-6100	ZV-1	ZV-E1/ ZV-E10
ECM-W3 Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ECM-W3S Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ECM-W2BT Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ECM-S1 Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ECM-M1 Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓
ECM-B10 Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓
ECM-B1M Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓
ECM-G1 Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
XLR-K3M Microphone	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓
ECM-LV1 Stereo Lavalier	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
HVL-F60RM2 Flash	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
VG-C4EM Vertical Grip	✓	✓	✓	✓	✗	✗	✗	✓	✗	✗	✗	✗	✗	✗
VG-C3EM Vertical Grip	✗	✗	✗	✗	✓	✗	✓	✗	✗	✗	✗	✗	✗	✗
GP-VPT2BT Shooting Grip	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
NP-FZ100 Battery	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗	✗
RMT-P1BT Remote	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
BC-QZ1 Battery Charger	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✗	✗	✗

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5. Compatible with both UHS-II & UHS-I Port Cameras
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* R - Read Speed, W - Write Speed

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